



THE HASHEMITE KINGDOM OF JORDAN
MINISTRY OF DIGITAL ECONOMY & ENTREPRENEURSHIP
YOUTH, TECHNOLOGY, AND JOBS PROJECT
PROJECT ID: P170669
REQUEST FOR EXPRESSIONS OF INTEREST

Assignment Title: Global ITO/BPO Expansion - Driving Growth and Partnerships
Reference No.: JO-MODEE-517713-CS-CQS

The Ministry of Digital Economy and Entrepreneurship (MoDEE) has received financing from the International Bank for Reconstruction and Development (The World Bank) toward the cost of the Youth, Technology, and Jobs Project, and intends to apply part of the proceeds for consulting services.

The consulting services ("the Services") is for conducting **improved digitally enabled income opportunities by positioning Jordan as a key global destination for Information Technology Outsourcing (ITO) and Business Process Outsourcing (BPO) services.**

The detailed Terms of Reference (TOR) for the assignment can be found at the following website:
<https://www.modee.gov.jo/en/modules/advancedtenders>

The Ministry of Digital Economy and Entrepreneurship (MoDEE) now invites eligible **consulting firms** ("Consultants") to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services, as per the shortlisting criteria below:

Criterion	Relevant Documentation to be provided in EOI
Relevant Experience in ITO/BPO sector across different markets	Demonstrated experience (minimum 3 projects) in positioning markets, firms, or countries in the global outsourcing or digital economy sectors (ITO, BPO, or related).
Proven Capacity in Lead Generation and Investment Facilitation	Demonstrated success in generating Fully Qualified Leads (FQLs), securing outsourcing contracts, or supporting international market entry (minimum 50 leads generated or 5 partnerships facilitated in the past 3 years).
Cross-Border Capability and Strategic Adaptability	Demonstrated ability to design and implement business development, branding, or investment facilitation strategies across borders, with evidence of adapting materials and engagement approaches to different market contexts while leveraging the client's strengths.

	Evidence of 2 multi-country or cross-border projects in the past 5 years, and 2 examples of documentation showing international client or partner engagement.
A proof of Registration	Registration documentation (e.g., commercial registration, trade license ...etc.)

The EOI package should not exceed **20** pages in total and should consist of documentation that demonstrates the company's qualifications above

Note: Key staff will not be individually evaluated at the shortlisting stage.

The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank's "Procurement Regulations for IPF Borrowers" September 2023 setting forth the World Bank's policy on conflict of interest. Consultants may associate with other firms to enhance their qualifications, but should indicate clearly whether the association is in the form of a joint venture and/or a sub-consultancy. In the case of a joint venture, all the partners in the joint venture shall be jointly and severally liable for the entire contract, if selected.

A Consultant will be selected in accordance with the **Consultants' qualifications Selection (CQS)** Selection method set out in the Procurement Regulations.

For questions and further information, please submit by email to YTJ_tenders@modee.gov.jo , by **16, November, 2025**. Answers will be published at the following website: <https://www.modee.gov.jo/en/modules/advancedtenders>

Expressions of interest must be submitted in a signed and searchable PDF format by email to YTJ_tenders@modee.gov.jo by **13:00** hours on **27, November 2025**

Disclaimer: Prior to the execution of the contract, the awarded consultant is required to settle the stamp fees, calculated at 0.006 of the contract value.

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